COMMUNAUTÉ URBAINE DE BORDEAUX

Learning Cities

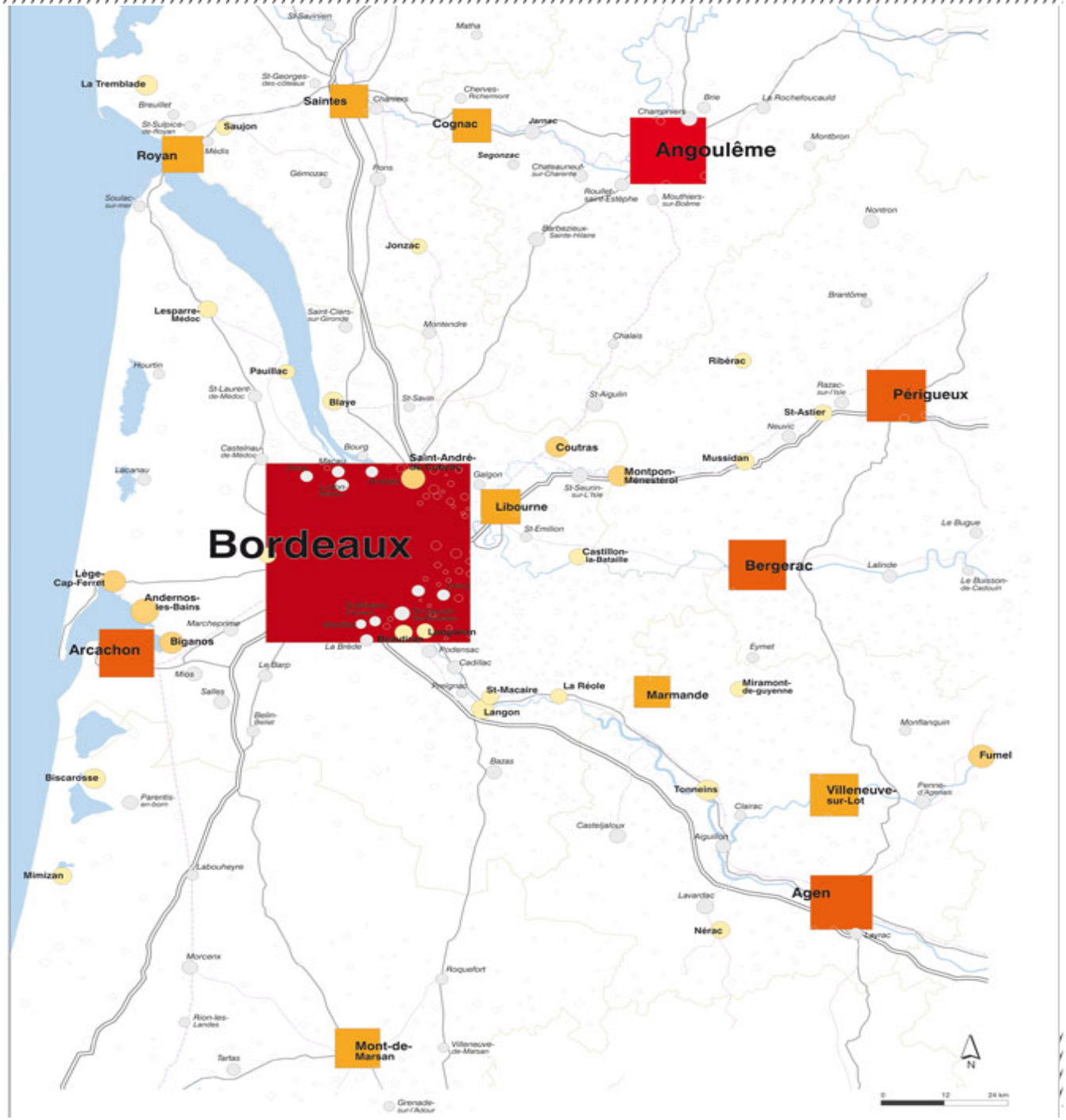
3 may 2012

Territory and political organisation

Coping with isolation

population totale en 1999

sources : fonds topographiques en provenance de GISCO ® - UE ®
droits de la Communauté Européenne réservés
données issues du RP99 - INSEE ©
traitement A'urba janvier 2006



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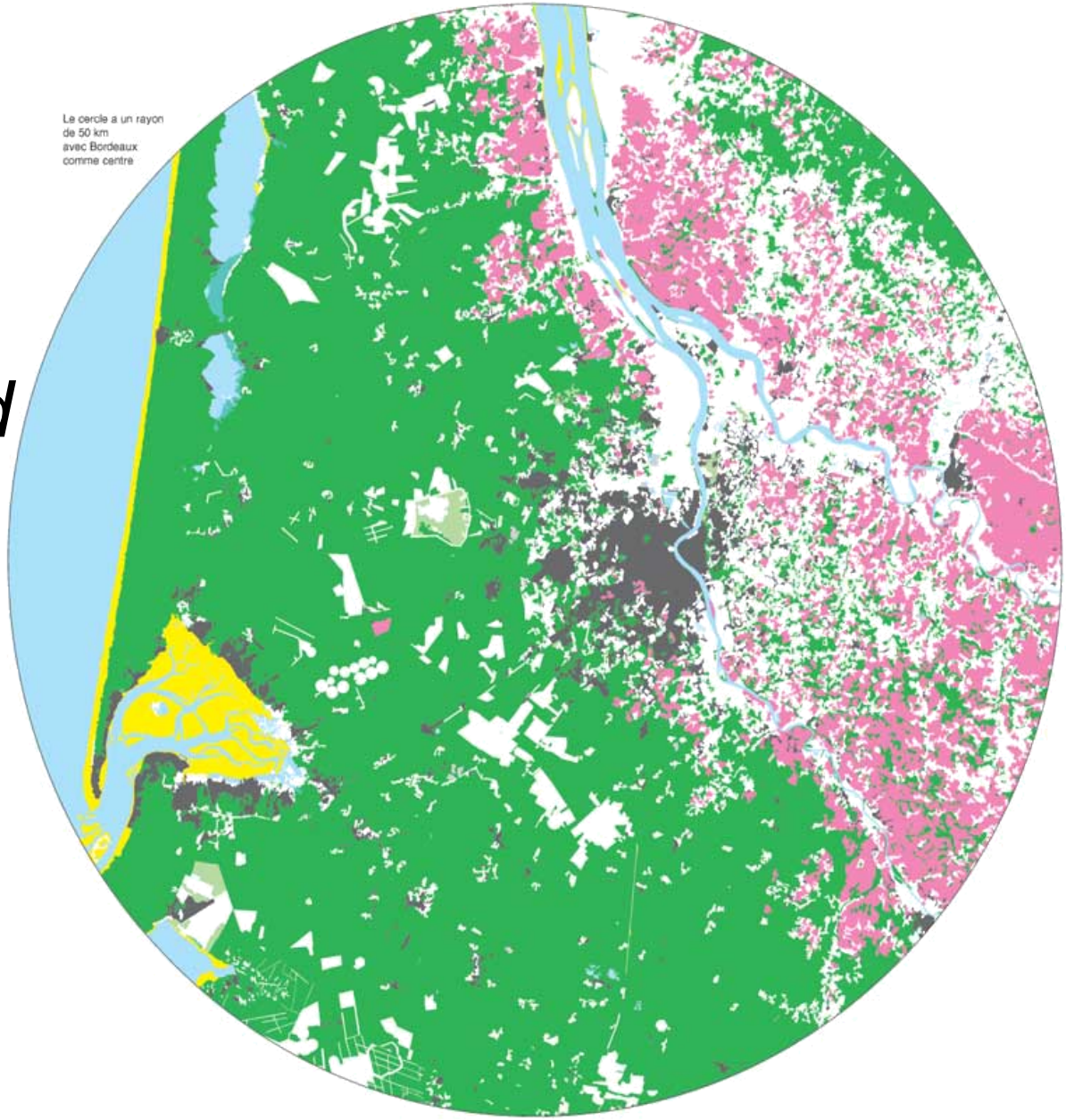
LA CUB
www.lacub.fr

Well located between wineyards and forest!



- emprise urbaine et zone d'activité
- vigne, verger
- forêt
- plage, dune, sable
- hydrographie

sources : © IGN – BD CARTO ® 1998

The challenges

- Attractiveness:
  - redevelop industries and high-level services,
  - take advantage of strong research capacity,
  - Look to creative industries
- Job creation: as everywhere in Europe
- Urban sprawl: particularly devastating in the region
  - 55% of existing population, 30% of housing construction
- Climate change:
  - relatively high CO2 production,
  - very sensitive to rises in sea level
- Financing the development: a new challenge that Bordeaux is not really accustomed to facing

The equation to be solved

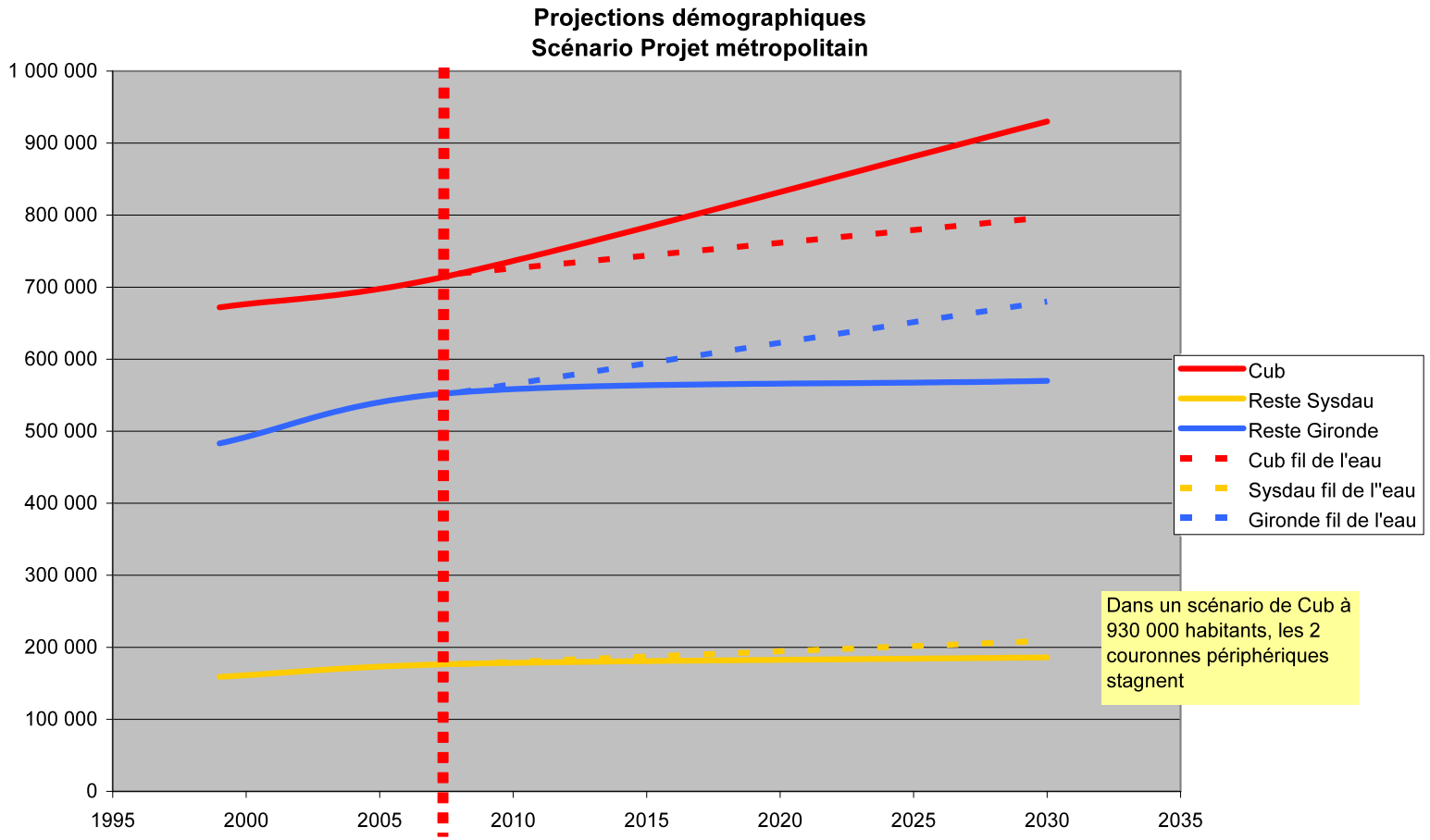
+ 250,000 inhabitants

+ 75,000 jobs

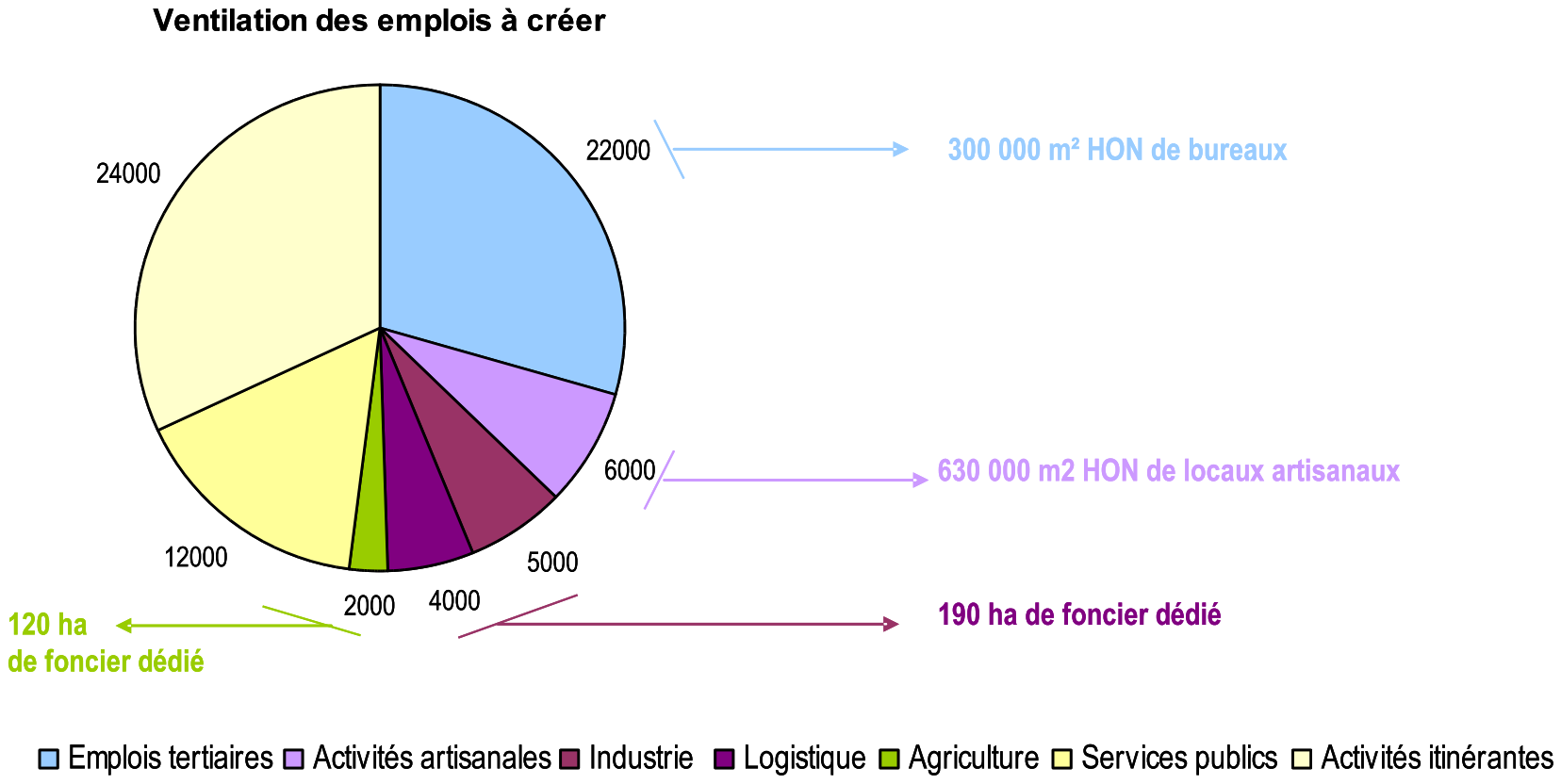
- Stabilise urban spread
- Stabilise urban car traffic

→ towards urban intensification in the center and surrounding areas

Double the population



Creation of 75,000 jobs



Creation of housing units

- Today : 5,000 new housing units each year
- Goal : 9,000 new housing units each year

- How : main urban projects areas
- A new way of building the city : 50,000 housing units around public transport lines.

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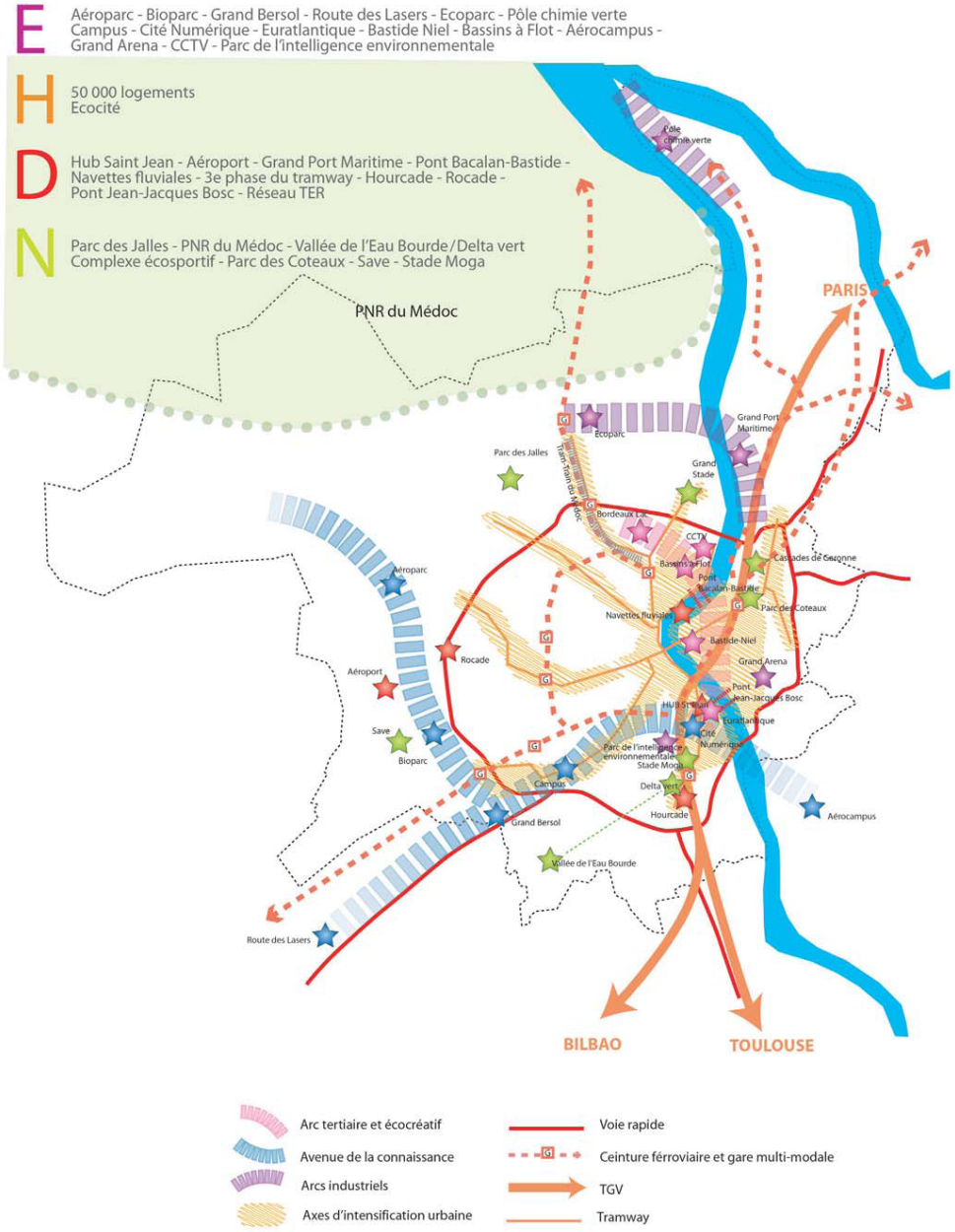
Strategy : focused urban intensification

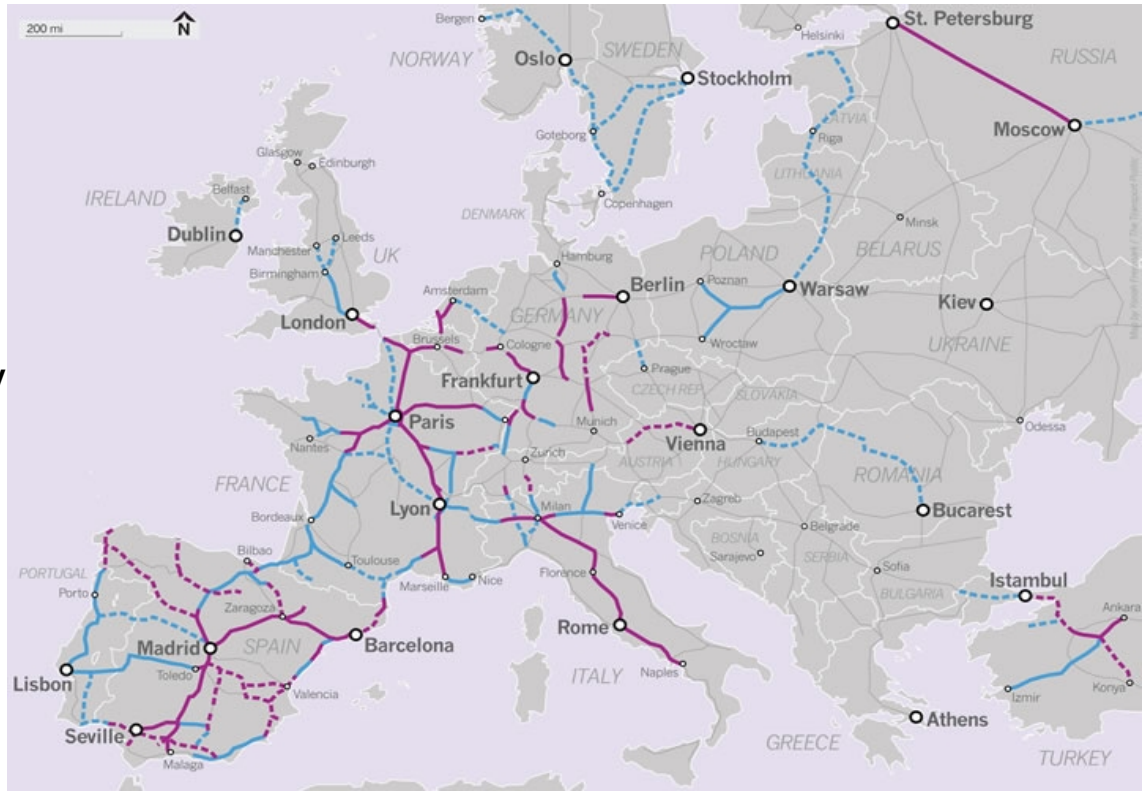
See the major projects



Capitalizing on high-speed train to become a European Metropolis

The role of high-speed train

The extension of the high-speed train network is a unique opportunity for Bordeaux to achieve those goals and enter the privileged club of the 30 leading European cities

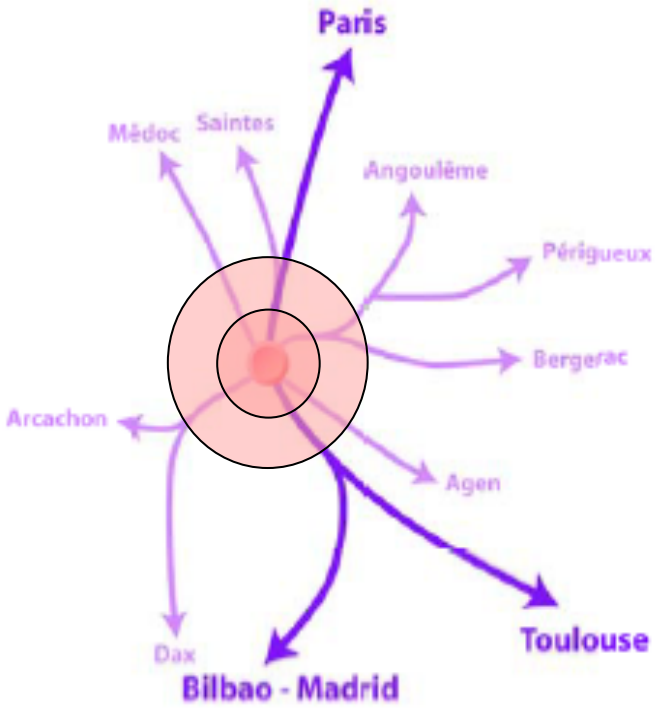


Capitalizing on high-speed train to become a European Metropolis

Developing a transportation hub in Bordeaux-Saint-Jean

The future train station will interconnect :

- The international scale (high-speed train)
- The regional scale (intensification of regional train services)
- The metropolitan scale (densification of the urban transportation network)
- The local scale (creation of a cycling network)

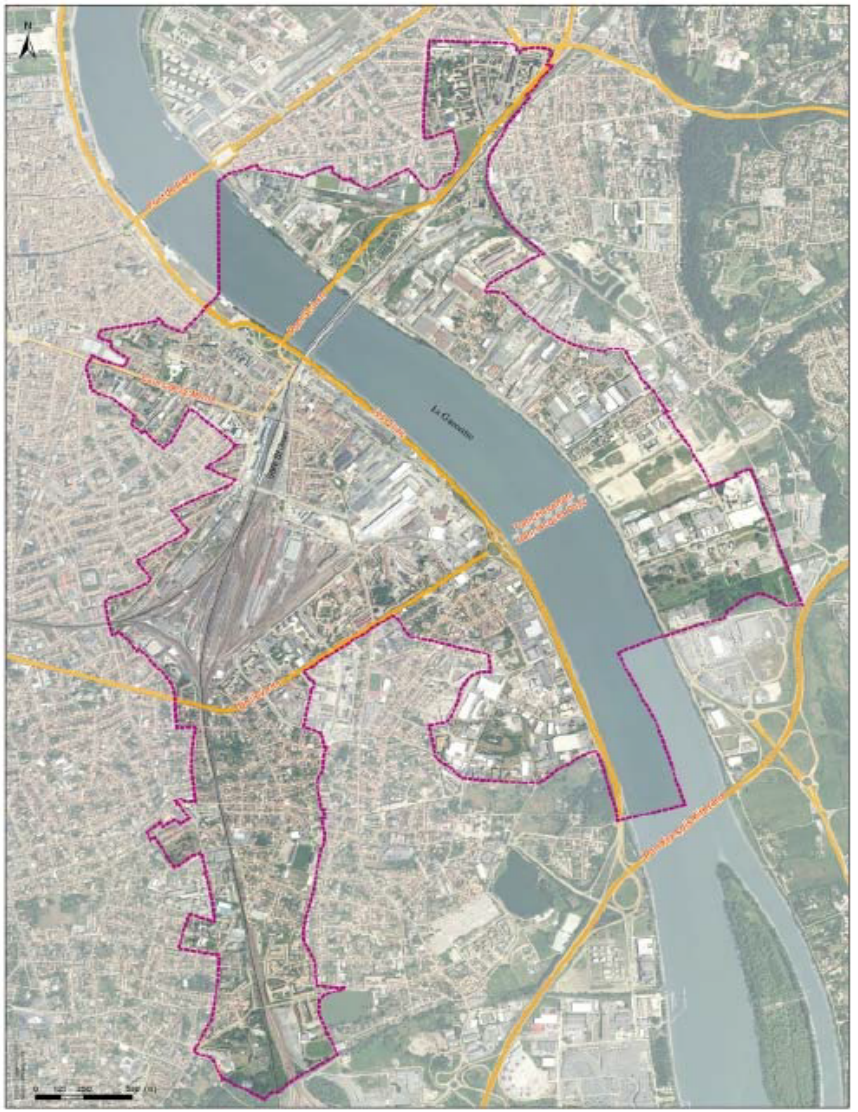


Capitalizing on high-speed train to become a European Metropolis

Developing a European CBD and the related urban amenities

Bordeaux-Euratlantique is an urban scheme of national interest

It accounts for 10% of the new population and 20% of the new jobs the metropolis aims to attract by 2030



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Urban Public Transport