



# Cardiff Today

- Capital City for Wales
- Driver of the Welsh economy
- City-region population of 1.4 million
- A diverse cultural heritage

*Over 100 different nationalities have lived in Cardiff for over 100 years*



## Cardiff Today

- Top 5 UK shopping destination
- Top 10 UK conference destination
- 12 million visitors last year
- Top 10 UK university (RAE)
- 60,000 students





## Roman Cardiff

- Romans invaded Wales in 55AD and built a fort in Cardiff
- In the mid 3<sup>rd</sup> Century the fort was rebuilt to defend against Irish raiders
- In the 4<sup>th</sup> Century roman civilisation declined and by the end of the 4<sup>th</sup> Century the fort was abandoned



# Roman walls in Cardiff Castle



## Norman Cardiff

- Town of Cardiff was founded when the Normans conquered Glamorgan
- Robert FitzHamon built a wooden castle inside the Roman fort
- Castle rebuilt in the early 12<sup>th</sup> Century
- Cardiff had a population of 1500 – 2000 in the Middle Ages





Norman keep in Cardiff Castle



Early 1800s

# World's first industrialised region



# Industrial Revolution

- Iron and coal found in South Wales valleys
- 1794 Glamorganshire canal built
- 1796 docks built in Cardiff
- 1800 Trevithick – first steam train between Merthyr and Cardiff
- 1839 Taff Vale Railway



1850s - 1900

## Connecting Wales to the Global Economy



## Victorian Cardiff

- World's largest exporter of coal
- Cardiff Coal Exchange set the world price for coal
- First £1million cheque
- 10 million tons of coal exported per annum at Cardiff's peak





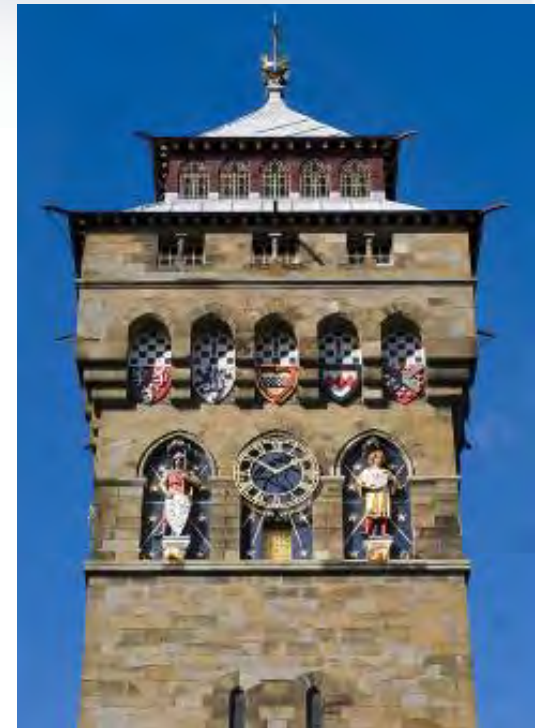
Early 1900s

## Global Centre of Commerce

World's first £1m cheque

# Victorian Castle

- Castle redeveloped by Marquis of Bute as a stately home
- Interior designs by Burgess
- Creation of a civic centre





Cardiff Castle


Burgess interior design Cardiff Castle





# Cardiff Civic Centre





Early 20<sup>th</sup> Century

## Heavy Industry

1945 – Most productive British steelworks

450,000 ingots per annum

# 1978 East Moors Steel Works





**Late 1970s Economic Decline & Dockland Dereliction**

# Re-invention: Cardiff Bay

A vision of how things could be different

1987



# International Event Capital

1999

Rugby World Cup; FA Cup; 6 Nations Rugby;  
Heineken Cup Finals; Ashes 1st Test



# Cultural investment 2004

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Cardiff Millennium Centre



# Capital City for Wales

**1905: City Status**

**1955: Capital City Status**

**2005: Opening of Senedd in Cardiff Bay**



# A New Parliament for Wales

- 1999 Welsh Parliament established
- First since 1540s
- Powers over health, education, economic development, transport, culture
- No tax raising powers





**2009 Ashes Cricket**

# 2010 Ryder Cup



# St David's Shopping Centre



# Emergence of the service sector



# Cardiff Bay at night



# Cardiff Bay: Oval Basin



# Millennium Stadium







Cardiff Bay Marina



St Mary Street Pedestrianisation

# Cardiff: A Capital Opportunity

## Key Priorities

- Business Culture
- Connectivity
- Quality Capital

## Key Projects

- Cardiff Enterprise Zone
- Porth Teigr - Media Capital
- International Sports Village
- Mount Stuart Square
- Maindy Park
- Completion of Cardiff Waterside (Cardiff Bay)

**Maindy Park**

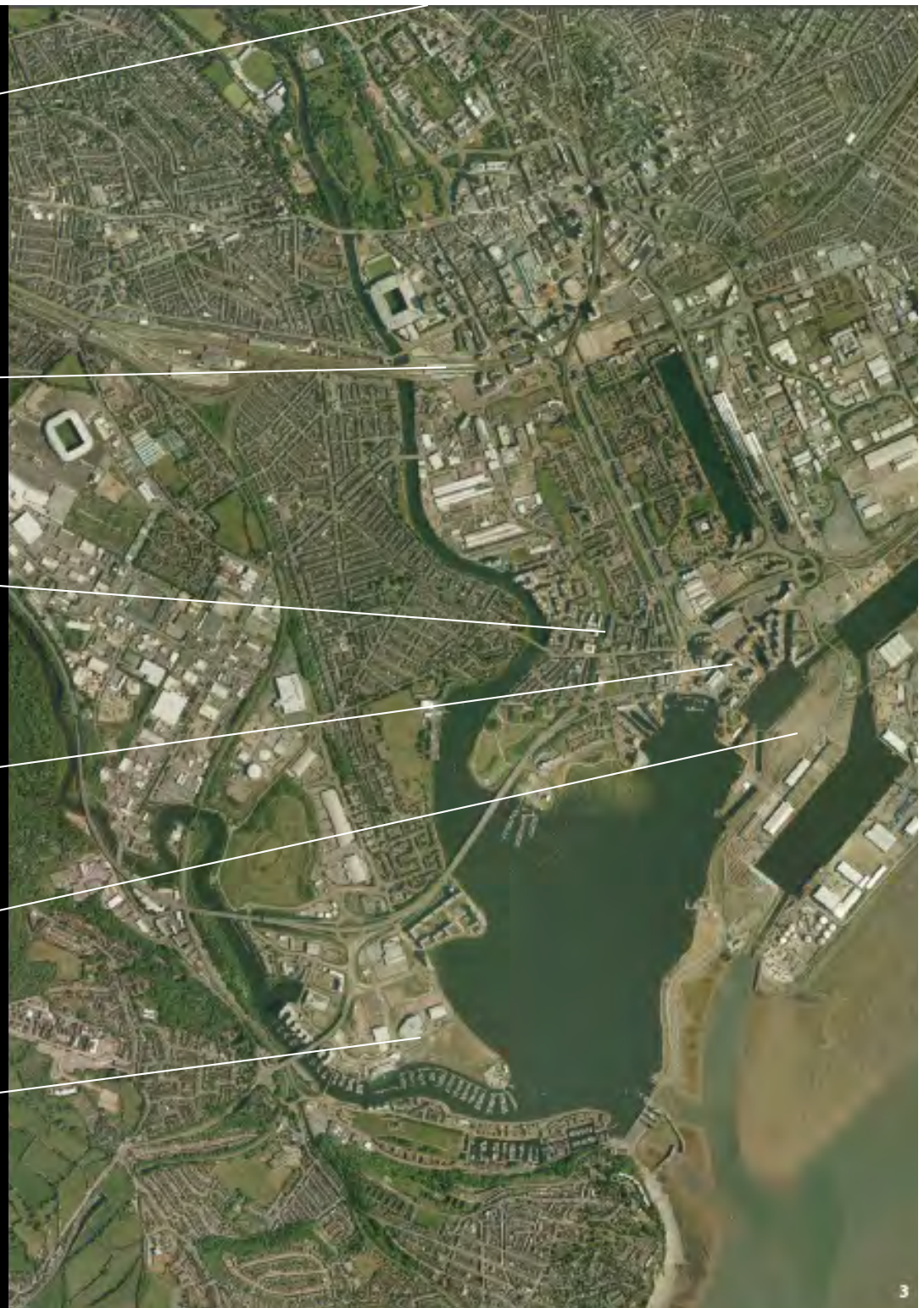
**Enterprise Zone**

**Mount Stuart Square**

**Cardiff Waterside**

**Porth Teigr**

**International Sports Village**





**Enterprise Zone**

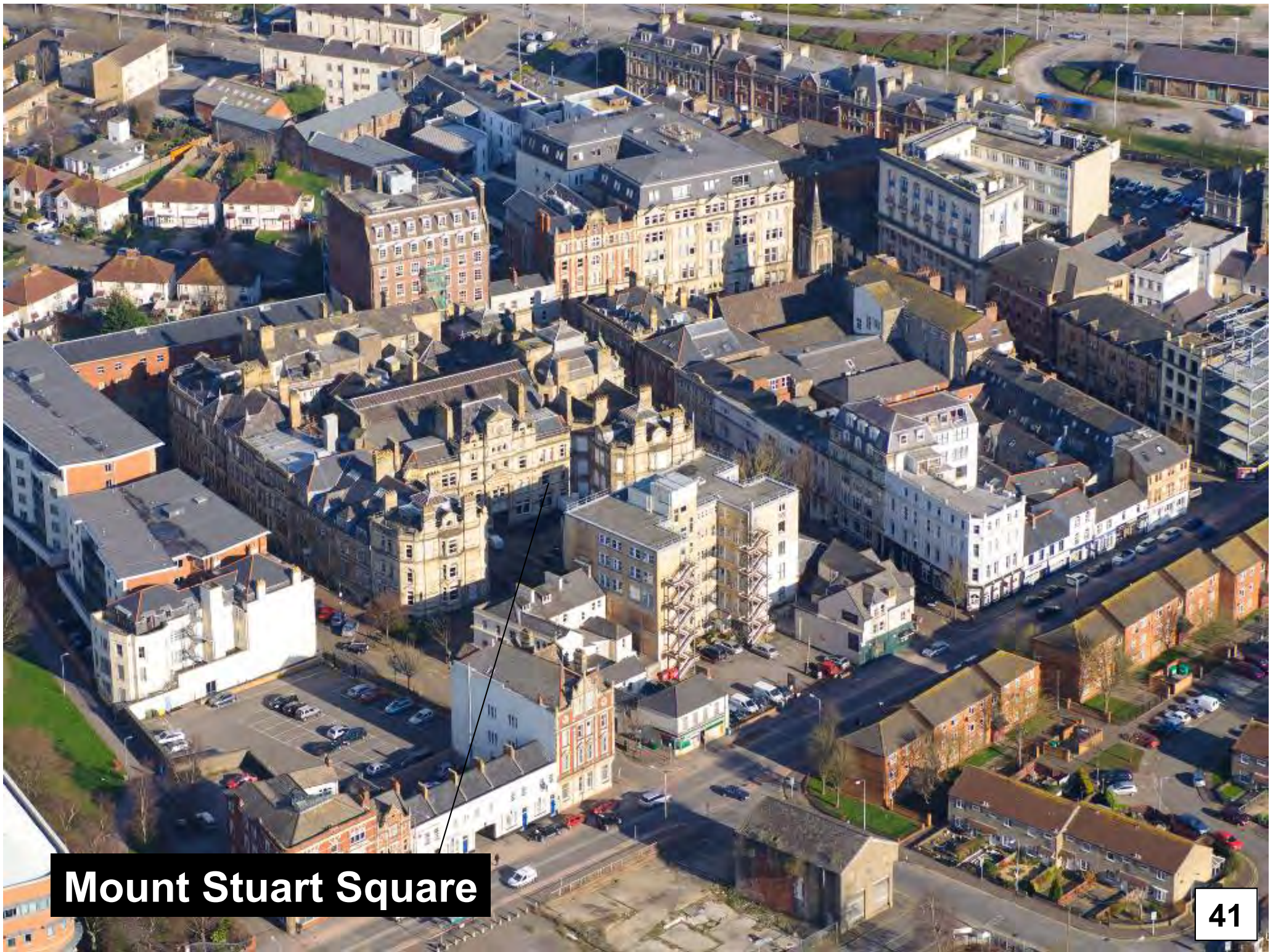


**Porth Teigr**

# International Sports Village







**Mount Stuart Square**

# Maindy Park



# Cardiff Waterside





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